120 PARK AVENUE, NEW YORK, NY 10017-5592

TO:

All Department Heads

DATE: March 16, 1995

FROM:

Giuseppe D'Alessandro (MUSEPPE

SUBJECT: 1996 Virginia Slims Book of Davs

As usual, Virginia Slims will be running the 1996 Book of Days promotion during October of 1995. If you would like copies of this book, please fill out the information below and e-mail, fax or mail to:

> Att'n: Dina Streng PM USA, Virginia Slims 120 Park Avenue, 7th Floor New York, NY 10017-5592 Phone: (212-880-3493) Fax: (212-907-5322)

In order to satisfy our production requirements, order forms must be sent in ASAP. Please remember to include your Department Accounting Code. The cost of the book will be deducted from your department (approximately \$4.00 per book).

Name:

Department/Location:

Phone number:

Quantity:

Ship to address:

Accounting Code:

Please call Dina Streng (212-880-3493) or Denise Cusato (212-878-2992) with questions.

Thank you.

cc: B. Ferrin, S. LeVan, W. Marin, N. Suter